**WEBSITE**

**HOME:**

(include logo, description tag, tagline, tabs, intro video, welcome paragraph/who we are, social media icons, most recent article/video, HOT news, way to sign up for elist/newsletter)

TEXT: Sound Barrier TM is all about helping hunters do what has never been possible: get past a deer's sense of hearing.  Join with us in the new stealth revolution, and take your hunting to a whole new level of success with our “Sound Advice” videos and articles, our cutting edge tips and tactics, and our *industry- first* technology allowing hunters 100% stealth for the first time! Join us on, facebook, youtube, and twitter, and invite your friends to be part of something truly new and exciting, as we help you to *never be heard again!*

**PRODUCT:**

Phase 1-prelaunch/reveal: Include teaser paragraph of hot new product coming, they could be first to order, crowdfund opportunity, give its benefits, give a few hunter statements/endorsements without giving away. Stay tuned!

TEXT: Our cutting edge, industry-first product the *Sound Barrier* allows hunters to be completely unheard by deer as they come and go from their stand location, and while hanging stands. It literally takes a hunter to a new level of stealth, by getting past a deer’s ears for the first time. NO other product has ever accomplished this. The Sound Barrier will be revealed \_\_\_\_\_\_\_ and available for a limited time at a pre-sale discount rate! Stay tuned so you don’t miss this opportunity, and tell your friends and family so they can be the first to use this revolutionary new product and *never be heard again!*

***Advantages for the Hunter:***

· Produces better hunting in an area longer.

· Allows closer hunting to bedding areas and hot spots than ever before.

· Drastically increases advantage on deer instantly.

· Get on stand quicker, *without* educating deer.

· More stealth, and more success period.

Field test feedback:

"I recommend Sound Barrier to all hunters, regardless of the level or frequency of which they hunt...It allows each trip to the deer stand to be more valuable and I'm certain it will be an important part of any hunters equipment. It's not just great hunting technology, but also the solution to the largest problem hunters always come across"

- Nate Shaw

Louisville, KY

(include pictures of buck)

“The Sound BarrierTM helped conceal , as well help deer move into my area due to comfort. Shot a nice 8 point buck while using it! This is a great start to something a lot of people could use not only with deer, but with turkey, elk, for ground hunting, stalking, and would be absolutely great for bow hunters! “

Brandon Chesbro

Nashville, TN

“The Sound Barrier worked great! I feel it concealed at least 95% of inevitable noise I make while hunting. I especially liked using it to conceal little clangs and noises I always seem to make as I climb my stand, pull up my bow, and get situated. I can’t wait to use it next season!

Terry Biganll

Columbiaville, MI

Phase 2- reveal what it is, what it does, more product info, pics, video, link to crowdfund, hunter endorsements/feedback (maybe in video-used on crowdfund site).

TEXT: *Sound BarrierTM* has developed a powerful sound concealment system allowing hunters to do what has not been possible : never be heard again! Stationed near the hunting location, this device can hang all season allowing a hunter complete sound masking any time they come and go via our patented sound masking formulas and long range RF remote. By nullifying the whitetail’s linchpin defense of hearing for the first time, this innovative new technology literally takes the hunter to a whole new level of stealth!

Pre-sale Opportunity: Only available for a limited time at a pre-sale discount rate! Don’t miss this opportunity, and tell your friends and family so they can be the first to use this revolutionary new product and *never be heard again!* (CROWD FUND LINK)

*\*\*Graphics/pics showing SB*

*\*\*same hunter endorsements as above- more pics*

*\*\*video imbedded- crowd fun*

**SOUND ADVICE** (Tips and tactics) Include short intro paragraph, include latest videos and articles “Sound advice”

TEXT: Take your game to that next level with the latest Sound Barrier tips and tactics below!

**SHARE:** include area to post comments and get discussion online/interaction with hunters.

**CONTACT US**: email/contact info.